

Hello Warkaris,

Welcome to Wari Art! We are excited to invite artists from around the world to participate in our open brief project aimed at revolutionising the art world. We ask you to create an iteration of our company's logo in your unique style using the provided template. At Wari, our mission is to deinstitutionalize art and its consumption, fostering dialogue and cultural exchange through creative expression.

Project Details:

Objective: Create your interpretation of Wari's logo using our provided trademarked template. Be as creative as you like, any style, medium or techniques are welcome! You can create your iteration digitally or upload a scanned copy of paper as well.

Usage: The submitted designs will be used in a public installation and across various company touchpoints, including but not limited to our website, social media, promotional materials, and merchandise.

Template: Canva-

https://www.canva.com/design/DAGSIlylihc/neKKGzuyWP3I28xNyrUNWQ/edit?utm_content=DAGSIlylihc&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

AI File-

https://drive.google.com/file/d/1GALRDBfrk493nzZBQT2KiaLPGfatCMcm/view?usp=share_link

SVG-

https://drive.google.com/file/d/14zQrAhCcyfABuRAyc6MqFO_0mAbXY4mL/view?usp=sharing

Intellectual Property Release:

By submitting your design to Wari, you agree to the following terms:

- 1. Grant of Rights:** You, the artist, hereby grant Wari a perpetual, irrevocable, worldwide, non-exclusive, royalty-free license to use, reproduce, display, distribute, and create derivative works of the submitted design in any media or format, whether now known or hereafter created.
- 2. Certification of Originality:** You certify that the design you submit is your original creation and does not infringe on the intellectual property rights of any third party.
- 3. Acknowledgment of Usage:** You acknowledge that Wari may use the submitted design in various forms and that Wari has the sole discretion to determine how the design is used.
- 4. Attribution:** Wari will strive to credit you, the artist, whenever your design is used, though such attribution is not guaranteed in every instance. You will be credited on our website.

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wariart.com



6. Compensation and Benefits: While this project does not offer direct financial compensation, participating artists will benefit from exposure through Wari's extensive network and will be credited wherever possible. They will also be entitled to certification of participation in our Wari Art public arts project.

Joining Our Community:

By participating in this project, you become part of a global community of creatives, contributing to our mission of fostering dialogue and cultural exchange through art.

Submission Process:

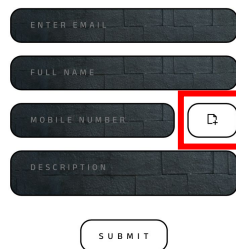
- Submit your design along with a written statement confirming your agreement to these terms. Without this written statement your work will not be used.

Website submission Process:

Send in your submission via the upload button on our Warkari Project Page. - Submit along with- your preferred name for attribution, location, and social media handle/s which can be added in the description box.

Walk with us!

Send us your details and we'll get back to you at the earliest.



Email Submission Process:

Send your submission via email to operations@wariart.com, with the design attached. - Submit along with- your preferred name for attribution, location, and social media handle/s.

Thank you for contributing to Wari's creative community. Your participation helps us embody our mission and celebrate art in all its forms.

Contact Information:

For any questions or further information, please contact us at operations@wariart.com

Warm regards,

Digvijay Karad | Founder

Wari Art LLP.